

# 5 REASONS TO CHOOSE GROUNDWORK FOR YOUR NEW HOME MORTGAGE SOLUTION.

## ON TIME. ON TERMS. ON BUDGET.

With confidence throughout. Groundwork's team of licensed professionals are best-in-class when navigating the complexities of residential new construction. We get it. We are new construction experts and we have fun helping you purchase your dream home.

### 1 DEDICATED TO SERVING NEW RESIDENTIAL CONSTRUCTION



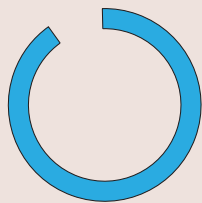
Groundwork was founded by a homebuilder to serve the unique needs of new home customers. We work with our customers to obtain loan approval in accordance with the homebuilder's contract requirements and time frame. Our commitment to this process and expertise in new construction is what sets us apart from all other mortgage professionals.



Groundwork has closed more than **\$450,000,000** in mortgage loans for new home customers in the St. Louis Market.

**90%** Customer Satisfaction

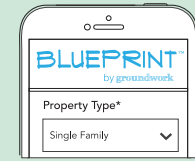
Our unique service levels assist homebuilders in achieving a higher satisfaction rating by providing ease of process which creates a better customer experience.



## groundwork

### 2 COMMITTED TO SERVING YOU

Life is busy and we get that. Most new homes are sold outside of traditional "bankers" hours.



Our team is available to customers when you need us, where you need us. Blueprint by Groundwork helps you jumpstart the process 24 x 7 x 365 on your mobile device.

### 3 OPTIONS AND VALUE, THE KEY INGREDIENTS TO MEET YOUR NEEDS



Our powerful lending relationships allow us to deliver true value and savings to new home purchasers. We engage leading lenders to provide our customers with financial options that meet their unique needs. We deliver the market to you.



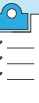
#### Special programs for new home buyers

- Approval within homebuilder's timeline!
- No sod escrows!\*
- No costs unless and until your loan closes!

### 4 UNPARALLELED PROFESSIONALISM AND TRANSPARENCY

The Groundwork team has over 60 years of industry experience.

As a licensed provider, we adhere to the highest regulatory standards and practices. Our team of professionals has over 60 years of new home and mortgage lending experience, which is why they were hand picked to join the Groundwork team! Our team delivers solutions the right way.



The Groundwork difference is proven. The average Groundwork loan closing takes less than **45 minutes!** We close on time!

### 5 NOT JUST ABOUT THE WORK, GROUNDWORK IS INVESTED IN THE COMMUNITY



We live in the communities that we serve. Groundwork is a local partner and we share our time, talent and resources with local organizations that provide safe and secure housing.



Groundwork has served more than **2,700** new home customers in our community. Groundwork is locally owned and operated right here in St. Louis, MO.

GROUNDWORK EMPOWERS CUSTOMERS TO ACHIEVE THEIR NEW HOME PURCHASE ON TIME, ON TERMS, ON BUDGET AND WITH CONFIDENCE.



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